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U. S. Department of Agriculture

LADY GENEVA \$2.50

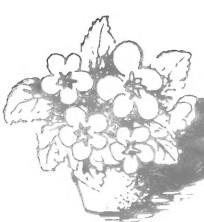
AFRICAN VIOLETS

1952

ROSEBUD FLORAL CO.

RA. 7671

351 N. Burgess Ave. Columbus, Ohio



AFRICAN VIOLET GROWERS

Rosebud

Dear Friends:

This new list contains in our opinion the best of the new and standard varieties developed to date. We marvel at the progress that has been attained each time a catalogue is made. The new flower forms, coloring and the leaf formation on some violets is truly outstanding. We know some of these varieties will add to that fine collection you have. We wish to thank you for the many fine orders you have sent us and we will continue to give you the finest plants we can grow.

Rosebud Floral Co.

PLEASE READ BEFORE ORDERING

... ABOUT POSTAGE

We pay postage on all orders of \$5.00 or over. Orders amounting to less than \$5.00 please include 50c for postage, packing and handling. We do not ship C.O.D. as it slows down our delivery schedules. Money order or personal check is best way to remit.

... ABOUT SHIPPING

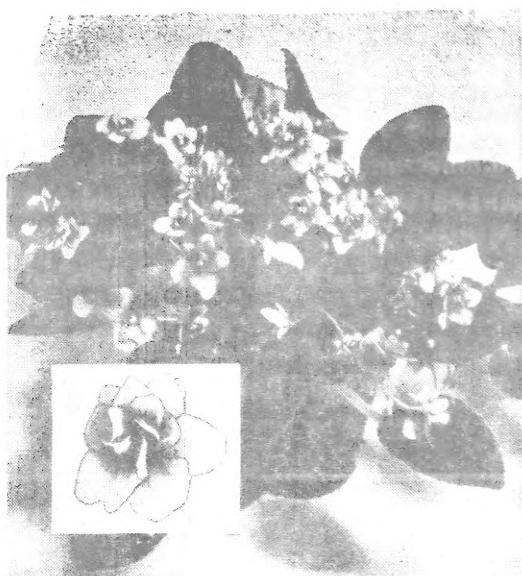
During winter months we ship when weather conditions permit, however, acknowledgement of your order will be given when received and approximate time we can ship. We suggest you add 15¢ extra for special handling which Post Office gives better attention.

... Guarantor ...

We guarantee to replace any products that do not arrive in first class condition, if it is returned at once. Your order is a matter of personal and individual concern to us as we wish to add you to our list of thousands of satisfied customers.

ROSEBUD FLORAL CO.

AZURE BEAUTY



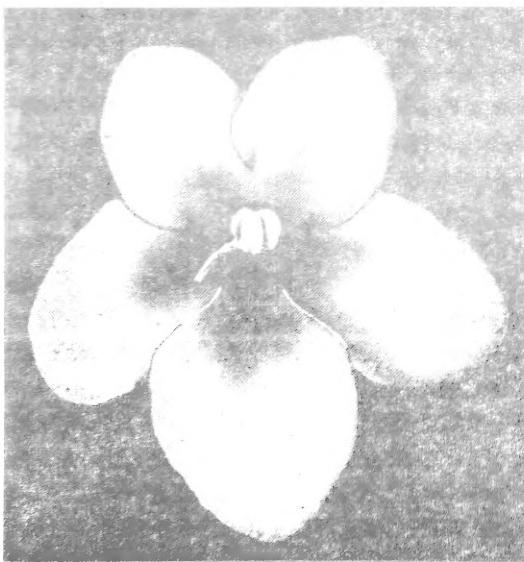
Large double white flower with bright blue variegation. Generally in center. Some all white. Leaves long, ovate, dark, heavily ribbed. A beautiful new violet.

\$2.50

BLUE EYED BEAUTY

Giant white flower with light blue of more intense coloring at center overlaying at edges of petals. A heavy bloomer with many buds - leaves light olive green, stems almost white. A real beauty.

\$2.50



DOUBLE NEPTUNE



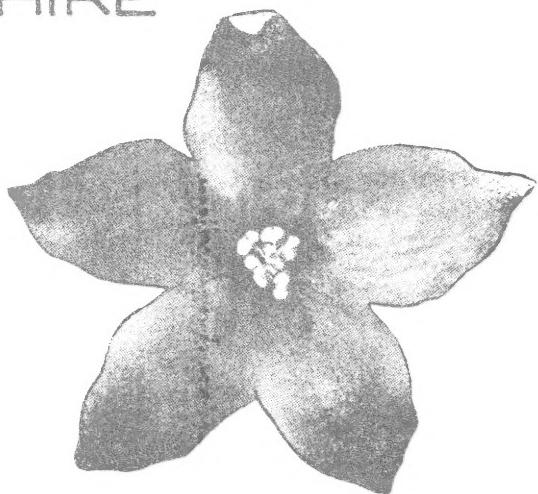
Very large, like miniature roses of blue-violet. The leaves are ovate with shining dark olive green above - white to rosy underside. A beautiful plant.

\$2.50

STAR SAPPHIRE

A perfect 5 pointed star. Something new in violets. An intense gem like ceylon blue-unusual plant. Has 6 yellow anthers instead of 2 in regular violet. Leaves emerald green with garnet colored stems - a collectors item.

\$2.50



RED KING

Has large wine-red with variegated streaks running from center to outer petal bloom. Has a dark with raised ribs, partly peppered with rose on underside, leaf.

\$2.00

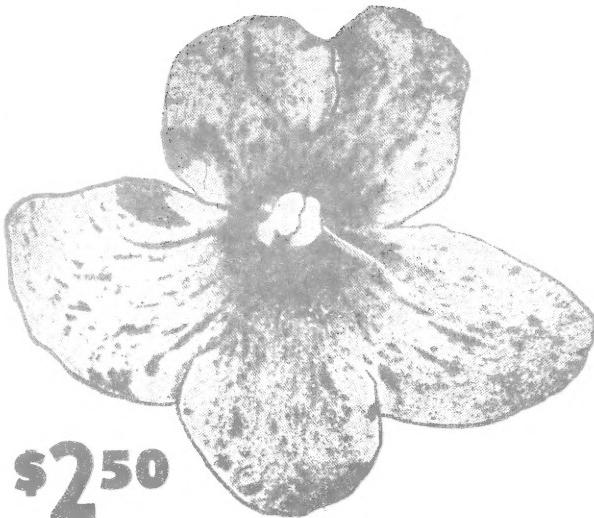


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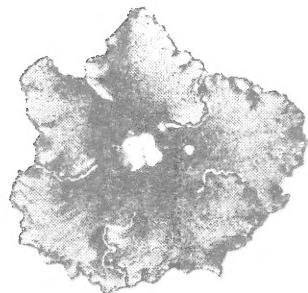
Fantasy

Beautiful variegated flower - light lavender blue spotted or streaked with purple- each flower different- one of the sensations in African Violets. Sometimes one flower shows all blue, others variegated.

True propagation uncontrollable. Leaf olive green, rosy under-side at times.



\$2.50



LACY GIRL

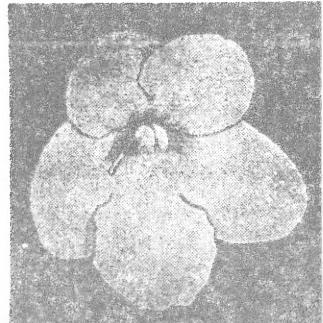
almost round. Leaves compact and gently waved. 1951 introduction

\$3.00

Snow Prince

The best of all pure whites- foliage large dark gorgeous green somewhat cupped upwards.

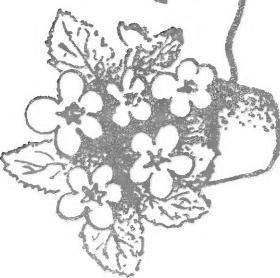
\$2.50



We pay postage on orders of \$5.00 and over — under this amount include 50c for postage and packing.

Rosedale Floral Co.

More Beautiful NEW AFRICAN VIOLETS



	Leaves	Started Plant Ready to Pot	Potted In Bloom	
Admiral	Deep warm rich blue. Leaves flat. Rich dark olive green slightly quilted and cupped.	.25	.50	1.50
Amazon Pink	Very large flowering deep salmon pink. Deepest of all pinks. Leaves round, hairy, slightly quilted of dull medium green and grow very large at maturity. The best pink.	.35	.70	2.00
Amazon Red	The supreme type of the Red Head variety — large round headed wine red flowers. Very large heart shaped leaves. Very attractive.	.35	.70	2.00
Amethyst	Blue lavender. True amethyst color with side petals almost horizontal, lower ones long. Two upper well separated. Leaves oval, acute, small rectangular crenations. Thick troughed and slightly cupped at face, quite rosy. Horizontal and stiff. Beautiful spreading growth with pleasing contrast of dark leaves and light flowers.	.25	.50	1.50

		<i>Leaves</i>	<i>Started Plant</i>	<i>Potted Ready to Pot In Bloom</i>
Azure Beauty	Large double white flowers with bright blue variation. Generally in center. Some all white. Leaves long, ovate, dark, heavily ribbed. A beautiful new violet.	.50	1.25	2.50
Black Beauty	Darkest of all violets, almost black purple blue. Leaf almost round ovate - dark olive green, One of our best sellers.	.50	1.00	2.50
Blue Bird	Medium bright blue flowers with long tapering petals. Large flaring blossom resembles a bird. Leaf-large medium green. Slightly ribbed, very rosy beneath. Medium petioles.	.20	.35	1.00
Blue Boy	Deep violet blue flowers. Leaves are ovate with rather flat edges turned down. This is a good bloomer.	.20	.35	1.00
Blue Boy Supreme	Very large dark almost black blue. Leaf almost round, ribbed curled down.	.35	.70	2.00
Blue Eyed Beauty	New white with blue center. Leaves - red veined	.50	1.25	2.50
Blue Eyes	Light blue lavender flowers - near true sky blue. Leaf is ovate and thick.	.25	.50	1.50
Blue Eyed Girl	Flowers snow white edges touched with blue. Foliage light olive green with spot of white radiating along leaf. An unusual combination of white.	.50	1.00	2.50
Blue Girl	A beautiful deep violet blue with broad leaves notched with large blue , almost white, spot at leaf base. This is unusual and fine. This variety has leaf indentation.	.20	.35	1.00

		<i>Leaves</i>	<i>Started Plant Potted Ready to Pot In Bloom</i>	
Blue Girl Supreme	Very large deep blue flower. Leaf almost round large regular crenations along edge of leaf. Large white blotch in center from base of leaf.	.35	.70	2.00
Blue King	Large medium bright blue-flower with almost imperceptible color lines running diagonally across petal of the large bloom. Foliage dark olive green.	.50	1.00	2.50
Blue Heiress	Very large flower of medium bright blue. Leaf large ovate with a spot of white radiating from the base along veins. Like a girl variety but unusual.	.50	1.25	2.50
Blue Widow	Light bright blue of dazzling brilliance. Foliage dark smooth green with long medium wide tapering leaves.	.35	.70	2.00
Blushing Maiden	This flower is opaque white. A faint pale pink tint at center fading toward margin. Pistils are pink. The leaf is thin and light green. This plant is a fine bloomer.	.25	.50	1.50
Blush Supreme	A new soft creamy wax very light pink, almost white. Large flower. Leaf almost round, regular scalloped edge. A fine variety.	.35	.70	2.00
Bronze Girl	Flowers wine red - leaf round ovate with deep crenations along edge. Large white spot radiating from base with a bronze cast over this white.	.35	.70	2.00
Commodore	Very dark purple blue flower - leaves dark somewhat flat.	.25	.50	1.50

Crinkles	Brilliant electric blue flower. Very large glossy green leaf - heavily quilted and even crinkled edge. Mature plants very attractive with long pencil-like petioles. Brilliant rosy cast underside of leaf.	.35	.70	2.00
Dark Beauty	A double white with a dark blue center that radiates into the blossom, creating a lovely effect. Pollen sacs golden in many of blooms add to the attraction. Leaf dark green.	.50	1.25	2.50
Dark Red Head	Deep maroon red with orchid variations in flower - tiny lines of lighter shades running vertical along petals. Foliage deep waxy green, large and ovate - very light on underside.	.50	1.00	2.50
Double Dark Lavender	Very beautiful large dark red lavender double. Leaves ovate, rather flat and somewhat curled. (Patented)	.35	.70	2.00
Duchess Duchess	This flower is a double violet blue with some grey-blue reverse on some petals. The leaves are the same as Blue Boy.	.20	.35	1.00
Double Duchess Supreme	Flowers blue, large, double - leaves ovate, almost round, heavy dark green.	.35	.70	2.00
Double Light Blue	A beautiful light blue, large double. The leaves are ovate with rather flat edges turned down.	.35	.70	2.00

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Double Light Lavender

A large double very beautiful light red lavender. Leaves ovate with rather flat edges turned down. Red stems. (patented)

.35 .70 2.00

Double Margaret

Flowers dark blue and double - leaf fringed at points giving it a wavy effect.

.35 .70 2.00

Double Neptune

Very large, like miniature roses of blue-violet. The leaves are ovate with shining dark olive green above - white to rosy underside. A beautiful plant.

.50 1.00 2.50

Double Orchid

The flowers are double and burgundy wine red. The leaves are ovate with rather flat edges turned down.

.35 .70 2.00

Double Rose

Flowers orchid rose double - leaf olive green with light green underside.

.35 .70 2.00

DuPont Blue

Extra large light violet flowers with broad round petals. Leaves are almost round and are a light dull green.

.25 .50 1.50

DuPont Lavender Pink

Extra large flowers of pale lavender with bi-color tendency. The leaves are ovate - almost round with regular scallops.

.25 .50 1.25

DuPont Red

Flower large wine red - foliage almost round, solid heavy leaf.

.50 1.00 2.50

DuPont Silver Pink

A very light lavender pink - leaves round ovate of solid texture.

.35 .70 2.00

Fantasy

Beautiful variegated flower — light lavender blue spotted or streaked with purple — each flower different — one of the sensations in African Violets. Sometimes one flower shows all blue, others variegated. True propagation uncontrollable. Leaf olive green, rosy undersides at times.

Freida	A lovely dark red violet. The leaves are dark shiny green and slightly cupped.	.50	.25	1.25	.50	1.50
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Geneva Rainbow

Red purple with white border — a sister to Lady Geneva — foliage olive green, leaf cordate.

Gorgeous	The flowers are red orchid. Two upper petals, darker red center. The entire leaf is cupped up forming an unusual violet. It is rosy peppered on the underside of the leaf.	.50	.35	.70	.70	2.50
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Gorgeous Bi Color

Flower unusual light lavender each upper and side petals tipped and spotted maroon. Leaf — large ovate, dark olive green.

Gorgeous Bi Color	Flower unusual light lavender each upper and side petals tipped and spotted maroon. Leaf — large ovate, dark olive green.	.35	.35	.70	.70	2.00
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Gorgeous Blue Wonder

A white overlaid with a marble blue cast — odd and different. Heavy bloomer, foliage light green — almost white undersides clear down along the stem.

Gorgeous Blue Wonder	A white overlaid with a marble blue cast — odd and different. Heavy bloomer, foliage light green — almost white undersides clear down along the stem.	.50	.50	1.00	1.00	2.50
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Gypsy Varieties

There are a wide assortment of varieties originated by Baxter, some varieties in flowers odd and different. We have about 25 varieties only in potted plants. Send for our list of Gypsies.

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		Leaves	Started Plant Potted Ready to Pot In Bloom	
<i>Innocence</i>	A pure white as its name implies, is a welcome white. Glistening white flowers are well formed. Foliage medium green leaves are red veined on underside.	.50	1.25	2.50
<i>Ionantha</i>	The flowers are light blue. The leaves are ovate, shiny olive green which tend to become long and upright.	.25	.50	1.50
<i>Lacy Girl</i>	Dark velvety purple blue, each petal frilled along border as perfect as a seamstress could do. Flowers large and almost round. Leaves compact and gently waved. 1951 introduction.	.50	1.25	3.00
<i>Lady Geneva</i>	Pure white twinkling edge on solid blue flower. The leaves are regular crenation and rather short pointed with light green underside.	.50	1.00	2.50
<i>Lavender Beauty</i>	Large beautiful flower of rich color. Silvery mauve with foliage dark green.	.50	1.00	2.50
<i>Lavender Bi Color</i>	Beautiful lavender pink with maroon red blotches on two upper petals and a touch on each side petals. Leaf olive green - ovate.	.35	.70	2.00
<i>Lavender Girl</i>	Lavender pink flowers above beautiful ruffled foliage with white spot radiating from base along veins of plant.	.35	.70	2.00
<i>Lavender Lady</i>	Lavender pink and has glossy dark green leaves. This blooms very well.	.25	.50	1.50

Lavender Pink Princess

Lavender pink flowers in abundance above light olive green foliage.

.35 .70 2.00

Mammoth

Flowers deep dark blue of large size — foliage almost round, dark olive green.

.25 .50 1.50

Mary Wac

A violet red with darker markings center to tip. It has a slight bi-color tendency. The two upper petals are darker. The color varies, sometimes it throws solid lilac bloom on some cluster of violet red flowers. The color of the leaves shade from medium to dark green, and are ovate with slightly dentate edges. Petioles and veins are reddish on underside. The plant is slightly hairy, drooping growth.

.25 .50 1.50

McFarland's Blue Warrior

A beautiful bright blue flower in clusters above dark green foliage of wonderful contrast — leaves very dark rosy red underside, some almost maroon. One of the finest.

.35 .70 2.00

Mentor Boy

A large violet purple. The stems are rather long and dark red. The leaves are ovate and bright green with faint tints of rose beneath. This is a very attractive and free flowering plant.

.25 .50 1.50

Myrtle

This variety is periwinkle blue with rather long stems. The medium sized flowers are well above the plant. Prolific. Leaves are round cordate and medium green. Growth develops,

.25 .50 1.50

		<i>Leaves</i>	<i>Started Plant</i>	<i>Potted Ready to Pot</i>	<i>In Bloom</i>
Marine	Fine medium blue with very heavy deep green foliage and hairy leaves.	.25	.50	.50	1.50
Mauve Fringette	Flowers rosy lavender gray unusual color — each petal waved — foliage bent and pointed in spots giving it its name.	.35	.70	2.00	
Mermaid	Flowers light blue — foliage round ovate — medium blue.	.35	.70	2.00	
Neptune	The flowers are medium size and blue violet in color. The stems are short and the leaves are shiny dark olive green above and white to rosy below.	.25	.50	.50	1.50
Neptune Supreme	Flowers are large deep blue violet — leaves round, ovate.	.35	.70	2.00	
Norseman	A medium exquisite blue. Petals round and large, short stems, ovate and blunt leaf. Dark shining green stripes running halfway along midrib from base. Underside of leaf shades from rose to dark red rose.	.25	.50	.50	1.50
Orchid Beauty	An orchid pink — fading to lighter pink at margins. Leaves — cordate, almost round and flat and are shiny bright green, slightly pink below.	.25	.50	.50	1.50
Orchid Girl	Flowers orchid pink — leaves olive green with white spot radiating from center of leaf along veins of leaf — lighter green underside.	.50	1.00	2.50	

Orchid Girl Rainbow	Deep maroon red double with orchid variations in the flower – leaf dark with white spot at base radiating along veins – somewhat rosy on underside.	.50	1.00	2.50
Orchid Mentor Boy	Flower orchid red with deeper color on two upper petals – faint pencil lines of deeper color throughout flower – foliage olive green light green underside.	.50	1.00	2.50
Orchid Sunset	Flowers deep orchid wine pink shading to light lavender pink – leaves smooth – medium green, 1951 introduction.	.50	1.00	2.50
Orchid Wonder	Flower orchid pink with maroon shading on top petals and a touch on the two side petals – leaf ovate, dark olive green, peppered pink on underside.	.50	1.00	2.50
Painted Girl	Flower bright orchid with a white center -- sometimes extending to middle of flower causing a star effect. Foliage dark olive green with large white dot at base of leaf.	.50	1.00	2.50
Pink Amethyst	Noted for abundance of beautiful pink bloom thrown up in large clusters. Foliage beautiful moss green with notched edges.	.25	.50	1.50
Pink Beauty	The flowers, which are a true bright pink and large, are held high above the leaves. One of the old standbys.	.25	.50	1.50

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		<i>Leaves</i>	<i>Started Plant Ready to Pot</i>	<i>Potted In Bloom</i>
Pink Giant	Flowers medium bright pink of large size — foliage is large round, ovate, of good growing habit — a different pink.	.35	.70	2.00
Pink Girl	A beautiful pink flower — leaf notched indentations almost round — large white spot at base, white indentations at edge of leaf.	.35	.70	2.00
Purple Girl	Flowers deep blue purple of good size — foliage round ovate with large white spot radiating from base of leaf.	.35	.70	2.00
Purple Prince Supreme	Flowers deep red purple of very dark velvety texture — leaves almost round ovate and dark green. One of the darkest — almost black velvet.	.50	1.00	2.50
Rainbow Beauty	Dark blue and white variegated — double.	.50	1.25	3.00
Rainbow Delight	The first of the white doubles with a case of blue throughout — long, ovate light green underside.	.50	1.00	2.50
Red Bi Color	A beautiful red-violet. The two upper petals are darker at the tip and the three lower petals are orchid-pink; giving it its name. The leaves are large and flat, and the veins rosy on underside.	.25	.50	1.50
Red Chief	Very light orchid with two upper petals blotched with maroon red — leaf almost round ovate veined pink green underside.	.50	1.00	2.50

Red Fringette

A wine red flower fringed along edges of petals. Leaf also fringed — a remarkable violet.

.35 .70 2.00

Red Girl

Light orchid red in center — each petal touched with deep maroon red at edges. Foliage curly with radiating spots of white at base and in center of leaf.

.35 .70 2.00

Red King

Has large wine-red with variegated streaks running from center to outer petal bloom. Has a dark with raised ribs partly peppered with rose on underside, leaf.

.35 .70 2.00

Red Land

Flowers are light red-violet. Stems are medium long and stands high above foliage. Leaves are ovate, cordate, acute crenate and light to medium green with rose tint underneath with darker veins.

.35 .70 2.00

Red Head

The flowers are medium red-violet in color. The leaves are ovate, rather flat, dull green, paler below.

.25 .50 1.50

Red Violet

Two-tone red shading lighter on the lower petals with upper petals resembling red velvet.

.50 1.25 3.00

Regal Rose

A very dark rose red flower with a shimmering wine cast. Leaves are medium green with lighter green underside.

.35 .70 2.00

		Leaves	Started Plant Ready to Pot	Potted In Bloom
Rose Marie	A true rose color with no suggestion of blue in the flower – even the pistil is rose colored – the two upper petals are a deeper shade than the lower three. Flowers are large – stems rosy wine – leaves smooth, very dark and lightly quilted with a rosy red reverse. A fine violet.	.50	1.00	2.50
Ruffles	This variety is of medium blue lavender. The leaves are shiny dark olive green, rosy beneath. Ovate.	.35	.70	2.00
Saffron Red Boy	A new wine red much darker. Foliage ovate – dark green heavily veined, touched rosy underside.	.35	.70	2.00
Sailor Boy	Bright blue violet. Leaf is smooth, somewhat cupped and very rosy underneath.	.20	.35	1.00
Sailor Girl	A beautiful medium blue. A curling, with large white spot at base, leaf.	.35	.70	2.00
Sailors Delight	Full open type blossoms of large size – a magnificent soft blue – something new in doubles. Leaf obovate with large regular crenations along edge.	.50	1.00	2.50
Sea Girl	Light uniform blue of large size – girl foliage with ruffled regular crenations on side of leaf – slightly cupped showing varieties of light green underside. Odd.	.50	1.25	3.00
Snow Girl	A chalk white flower with curly foliage variegated white and green, spot of white radiating from base to all veins of leaf.	.50	1.00	2.50

Snow Prince	The best of all pure whites — foliage large dark gorgeous green somewhat cupped upwards.	.50	1.00	2.50
Star Sapphire	A perfect 5 pointed star. Something new in violets. An intense gem like Ceylon blue — unusual plant has 6 yellow anthers instead of 2 in regular violet. Leave emerald green with garnet colored stems — a collectors item.	.50	1.00	2.50
Sunrise	Flower ranges from deep red orchid changing as it opens like the morning sun to shades of lavender pink, red and orchid. The foliage is ovate with regular crenations, the leaf is dark woods green with slightly cupped spots between the veins on upper side — pale light green shaded at base and tip of leaf with a rose shading to a yellow green — unusual.		.35	.70
Thirty Two	Flowers are lavender blue. Foliage is glossy green. Leaves are ovate, shiny. Very neat.		.35	.70
Viking	Deep violet blue flowers in abundance. Leaf dark waxy green with emerald green reverse.		.25	.50
Violet Beauty	Large true violet flower. The foliage is light green, veined darker green on upper and rosy veined underside. A beauty		.35	.70
Von Dietrick	Flowers deep dark violet blue — dark maroon green with long tapering leaves — a gem of a beauty.		.35	.70

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West Coast Amethyst

A beautiful blue lavender with a faint glistening sheen in certain lights. The leaf is dark olive green, small white spot on leaf base and is somewhat cupped. Ovate with small regular crenations.

White Fringette

White Hybrid

White Boy

White Cap

White Girl

White Lady Supreme

White Lady

White Queen

White Rose

White Star

White Supreme

White Queen

White Queen

	Leaves	Started Plant Ready to Pot	Posted In Bloom
<i>White Beauty</i>	A white of dazzling purity. Leaf darker than other whites.	.50	1.00
<i>White Cap</i>	A new snow white bloom in great abundance covering the plant, giving it its name. Leaves obovate light green, hairy on upper side, very light, almost white green underneath.	.35	.70
<i>White Girl</i>	A white flower with a white splotch in the base of the leaf giving a fine contrast of white.	.50	1.00
<i>White Lady</i>	Translucent glistening white. Leaf is ovate, shallow crenation with margin curled down. Light dull green in color with almost white below. (Patented)	.25	.50
<i>White Lady Supreme</i>	The largest white violet. A glistening gem of beauty. Leaf is round ovate of strong texture.	.35	.70
<i>White Fringette</i>	A white fringed flower - fringed leaves make this a very unusual violet.	.50	1.00
<i>White Hybrid</i>	A white with touches of blue. Leaf strong - good grower - leaves obovate - emerald green.	.50	1.00
<i>White Boy</i>	Another violet of snowy whiteness - leaf emerald green - a good grower.	.35	.70

VIOLET BEAUTY

ANOTHER NEW GIANT VIOLET

Large true violet flower, The foliage is light green, veined darker green on upper and rosy veined underside. A beauty.

\$2.00



LAVENDER PINK PRINCESS

A REMARKABLE COLOR
LAVENDER WITH
A SMOOTH
PINKISH OVERLAY

LAVENDER PINK FLOWERS
IN ABUNDANCE ABOVE
LIGHT OLIVE GREEN
FOLIAGE

\$2.00



SUPPLIES TO HELP YOU GROW BETTER AFRICAN VIOLETS



WIK-
FED
POTS

IDEAL FOR AFRICAN VIOLETS
OR OTHER HOUSE PLANTS.

Feeds water and plant food directly
to roots thru Fiberglas Wick.

Water only once each 7 to 10 days.
Made of Styron plastic in seven
beautiful colors.

MARBLED RED, GREEN, BLUE,
OR YELLOW. ALSO CLEAR IVO-
RY, MOTTLED LAVENDER, OR
BRONZE, ALL WITH BLACK BAS-
ES. Makes EXCELLENT CHRIST-
MAS GIFT.

\$1.15 each
5 for \$5.00

Rosebud Floral Co.
351 N. Burgess Ave.
COLUMBUS 4, OHIO

HYPONEX PLANT FOOD



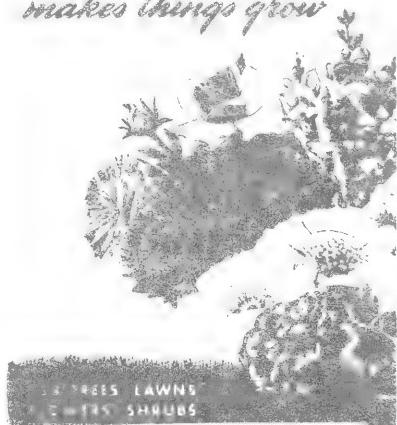
Hyponex is a clean, odorless,
soluble powder which, with
water, is a complete plant
food. It grows bigger and
better plants in poorest
soil, even in sand, cinders
or water—indoors or outdoors. Assures larger
and more flowers, increased quantities of vegeta-
bles, and more prolific growth for grass, plants,
bushes and trees. 1 lb. makes 100 gallons; 1 oz.
makes 6 gallons; 1 teaspoon makes 1 gallon.

1 oz. pkg. 10c 3 oz. pkg. 25c



PLANT FOOD

makes things grow



2½ lb.55c
5 lb. \$1.00

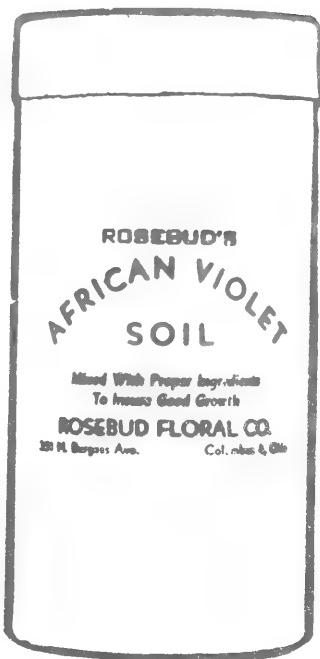
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Mixed With Proper Ingredients
To Insure Good Growth

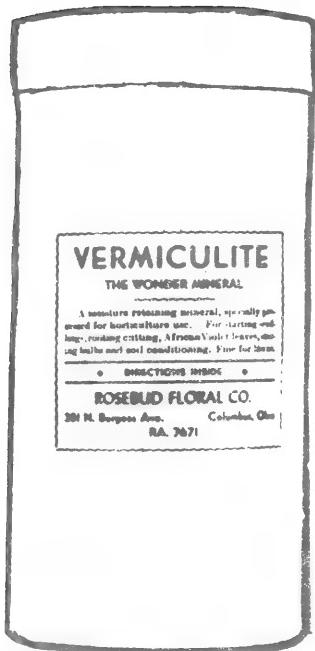
MAKES THEM GROW AND BLOOM.
KEEP SOME HANDY!

Price:

Quart package	.50
1 package 5 times as much	\$ 1.50



VERMICULITE



THE WONDER MINERAL

A moisture retaining mineral, specially processed for horticulture use. For starting seedlings, rooting cutting, AfricanViolet leaves, storing bulbs and soil conditioning. Fine for lawns.

1 QT. PACKAGE .50

1 LARGE PACKAGE 4 TIMES
AS LARGE \$ 1.00

Rosebud Floral Co.
351 N. Burgess Ave.
COLUMBUS 4, OHIO

We pay postage on orders of \$5.00 and over — under this amount include 50c for postage and packing.



Highly concentrated, completely soluble.

ANALYSIS

Available Nitrogen 25%

Available Phosphoric Acid 30%

Available Potash 15%

Price:

Pkg. 10¢

3 Oz. Box 35¢

1 Lb. \$1.25

Very good for Violets and other house and garden plants.

ALL PURPOSE DUST

ROSEBUD'S ALL PURPOSE DUST

1% B. B. T. 1% Rotenone - 10% Formate
60% Sulphur 28% Loam

Controls Insects and Leaf Diseases of most all kinds on vegetable and flowering plants.

Rosebud Floral Co.
351 N. Burgess Ave. Columbus, Ohio
Telephone 7631

\$1.00

Per. Pound

SPAGNUM MOSS

To Pack
Live Plants
For Shipment

Packing for Nightcrawlers, Fish Tanks and other similar purposes. Must be kept moist for long time.

ROSEBUD FLORAL CO.

351 N. Burgess Ave.

Columbus 4, Ohio

IDEAL FOR
STARTING SEEDS

.75¢

We pay postage on orders of \$5.00 and over — under this amount include 50¢ for postage and packing.

Brighten your window with *Gloxinia*

**GORGEOUS
HOUSE PLANTS**

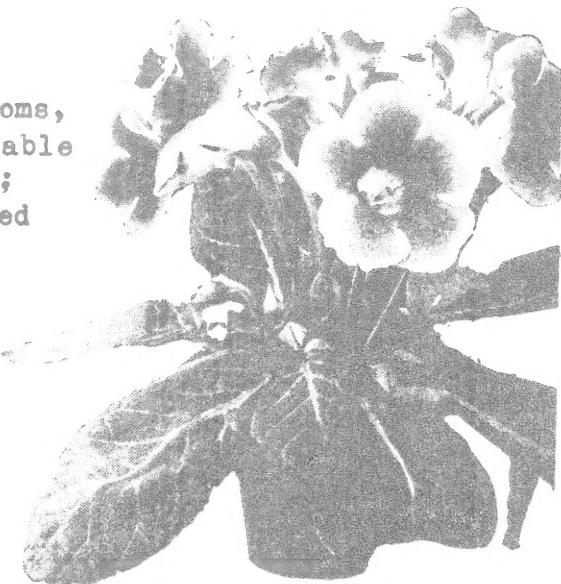
Give Your Home Such Beauty All Your Friends WILL
GAZE IN ADMIRATION AND WONDER HOW YOU
DID IT

BULBS

Spectacular giant blossoms,
house plant, bulbs available
in the following colors;
White, orange, bright red
and crimson

MIXED BULBS

25¢each
5 for ...\$1.00

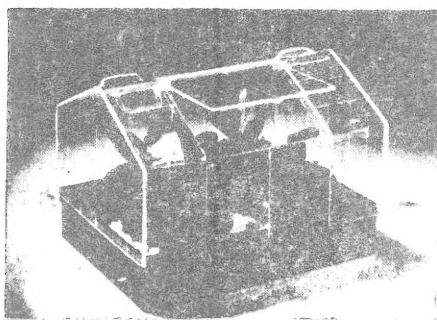


PLANTS

Growing in pots,
crimson or
assorted colors,
including best
varieties.

MIXED PLANTS

75¢each
10 for.....\$ 5.00



Miniature Green House

A plastic replica in miniature of a
real greenhouse. Perfect for African
Violets. Keeps constant moisture and
temperature around plants. Built-in
vents. Clear plastic top lifts off.

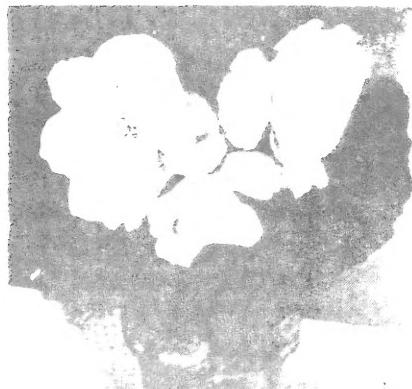
Price\$3.00

SPECIALIZING IN HARDY MUMS

THROUGH THE YEARS . . .

We have introduced the following new
Chrysanthemums to the Nation:

Apple Blossom	Gold	Margaret Ann
Autumn Sunlight	Golden Rose	McComb's White
Buckeye Beauty	Golden Salmon	Orange Cluster
Canary	Golden Memories	Oriental Glory
Chris Columbus	Hilltop Gold	Pink Surprise
Cindy	Janet	Purple Cushion
Flaming Beauty	Kathleen	Rose Bud
Sid's Yellow		Tints of Fall
SEND FOR 1952 MUM CATALOGUE.		



TUBEROUS BEGONIAS

Tuberous Begonias are fast becoming one of the best flowering plants for shady spots in the yard- they bloom until frost and the bulb can be dug for the next year.

The giant camelia-like blossoms in rich colors of deep red, orange, pink, crimson, white and yellow make a gorgeous display, and are easy to grow.

BULBS, your choice 25¢ each
 5 for \$ 1.00
WILL BLOOM THE FIRST YEAR.

We suggest ordering live plants by express wherever possible. We can ship express collect and you will not have to add postage and packing to your order. Mail is sometimes uncertain and plants are very perishable. On orders over 1000 miles we suggest using Air Mail. Check with your Postmaster for rates to your city.

Helpful Hints

HISTORY — African Violets, botanically called Saintpaulias, originally came from the jungles of hilly East Africa, growing in the shade in the high humidity and even temperature of the tropics. In order to grow them successfully, this same condition should be produced artificially as near as possible.

Temperature — Should be between 60 and 75 degrees, never below 60 degrees. **Watering** — Violets like fairly warm water, but never hot water. If it is too warm for your hand, it is too warm for the violets. **Light Intensity** — Never in full sun or full shade. An east window in the summer or a south or east window in winter suits them best. Ring spots are formed on violets from too intense sunlight — more shading prevents this. **Diseases** — Crown Rot is caused by too much water in the crown of the plant. Careful watering and shallow potting should prevent this. **Mealy Bug** — The white insect in axis of leaves. Destroy with nicotine sulphate sprayed in mist above plants . . . or alcohol used with a small piece of cotton fastened to a toothpick touched to the bugs.

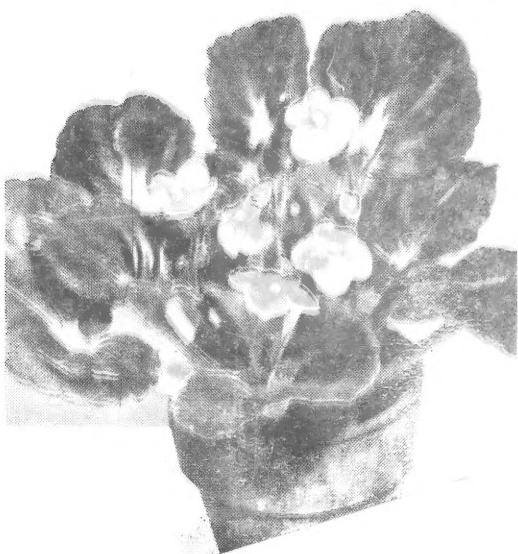
At present we have a limited supply of some varieties and suggest (YOU GIVE SUBSTITUTE VARIETIES). Offer expires when supplies are exhausted, orders are filled in rotation as received.

We are four miles west of Ohio State Capitol Building on Broad Street, U. S. Route 40. Go out West Broad Street 2570 numbers to North Burgess Avenue, turn north on Burgess, end of street (three squares) to railroad.

Visitors Welcome

We pay postage on orders of \$5.00 and over — under this amount include 30c for postage and packing.

BLUE HEIRESS



THE FIRST DUPONT
WITH GIRL TYPE
FOLIAGE—
A RARE TYPE

A blue flower
medium bright
blue. Leaf large
oval with a spot
of white radiating
from the base
along veins. Like
girl variety
it unusual.

\$2.50

Rosebud Floral Co.
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PENALTY FOR PRIVATE USE TO AVOID
PAYMENT OF POSTAGE, \$300
(GPO)

Postmaster: If addressee has removed
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